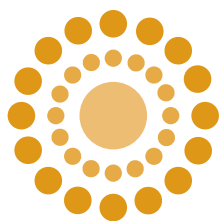




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CORPORATE COUNCIL
ROUNDTABLE

ABOUT ACOFP

The American College of Osteopathic Family Physicians (ACOFP) is the largest osteopathic specialty organization and professional medical association that represents more than 26,000 practicing osteopathic family physicians, residents, and students throughout the United States.



OUR MISSION

ACOFP exists to promote excellence in osteopathic family medicine through quality education, visionary leadership, and responsible advocacy.



OUR VISION

The vision of ACOFP is to be the professional home for all individuals with a commitment to osteopathic primary care.

OUR MEMBERS

WITH NEARLY **35%** OF OUR MEMBERSHIP PRACTICING IN RURAL AREAS

OUR DOCTORS SERVE ON THE FRONTLINES FOR MANY UNDERSERVED COMMUNITIES.



PHYSICIAN MEMBER PRACTICE SETTINGS:

40%

HOSPITAL OR HEALTH SYSTEM

15%

SOLO PRACTICE

22%

GROUP PRIVATE PRACTICE

2%

DIRECT PRIMARY/ CONCIERGE

3%

MANAGED CARE ORGANIZATION

7%

COMMUNITY HEALTH CENTER

5%

FEDERAL

14%

ACADEMIC

9%

OTHER

PHYSICIAN MEMBERS **TOP 5** AREAS OF CLINICAL FOCUS



FAMILY MEDICINE



OSTEOPATHIC MANIPULATIVE TREATMENT



PREVENTATIVE MEDICINE



GERIATRIC

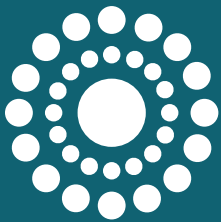


URGENT CARE

ACOFP'S **TOP 5** EDUCATIONAL TOPICS



- 1. Diabetes**
- 2. Hypertension**
- 3. Cardiovascular Disease**
- 4. Dermatology**
- 5. Obesity/Weight Loss**



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CORPORATE
COUNCIL
ROUNDTABLE

CORPORATE COUNCIL ROUNDTABLE OVERVIEW

The ACOFP Corporate Council Roundtable is an executive forum for collaboration between the ACOFP and leaders in the industry such as pharmaceutical companies, corporations, and service provider groups.

The council serves as thought leaders dedicated to raising awareness and discussion of issues and initiatives working to foster access to quality care through osteopathic family medicine. Under this agreement, ACOFP will provide support and opportunities for open conversation between your company and our members to speak candidly about related goals as well as collaboration opportunities with other CCR members.

BENEFITS

ONE-ON-ONE MEETING(S)
WITH ACOFP LEADERSHIP
(IN-PERSON OR VIRTUAL)

NETWORKING AT ACOFP ANNUAL
CONVENTION & SCIENTIFIC SEMINARS
PLUS OTHER ACOFP EVENTS

REGULAR ADVOCACY UPDATES

REPORTS ON ACOFP ACTIVITIES

ACOFP INDUSTRY ASSOCIATE
MEMBERSHIP (TWO REPRESENTATIVES)

EXHIBIT BOOTH AT ACOFP ANNUAL
CONVENTION & SCIENTIFIC SEMINARS

EDUCATIONAL CONTENT
DISSEMINATION (NON-CME)

ANNUAL CONVENTION ATTENDEE LIST*
(VIRTUAL & IN-PERSON)

PRODUCT SHOWCASE
(50-75 PEOPLE)

TWO DEDICATED EMAIL BLASTS

FOCUS GROUPS
(WITH ACOFP MEMBERS)

\$10,000

\$25,000

\$40,000

\$50,000

	\$10,000	\$25,000	\$40,000	\$50,000
ONE-ON-ONE MEETING(S) WITH ACOFP LEADERSHIP (IN-PERSON OR VIRTUAL)		✓	✓	✓
NETWORKING AT ACOFP ANNUAL CONVENTION & SCIENTIFIC SEMINARS PLUS OTHER ACOFP EVENTS	✓	✓	✓	✓
REGULAR ADVOCACY UPDATES	✓	✓	✓	✓
REPORTS ON ACOFP ACTIVITIES	✓	✓	✓	✓
ACOFP INDUSTRY ASSOCIATE MEMBERSHIP (TWO REPRESENTATIVES)	✓	✓	✓	✓
EXHIBIT BOOTH AT ACOFP ANNUAL CONVENTION & SCIENTIFIC SEMINARS	✓	✓	✓	✓
EDUCATIONAL CONTENT DISSEMINATION (NON-CME)		✓	✓	✓
ANNUAL CONVENTION ATTENDEE LIST* (VIRTUAL & IN-PERSON)		✓	✓	✓
PRODUCT SHOWCASE (50-75 PEOPLE)			✓	✓
TWO DEDICATED EMAIL BLASTS				✓
FOCUS GROUPS (WITH ACOFP MEMBERS)				✓

*ONLY FOR THOSE THAT OPT IN TO SHARING INFORMATION

ADDITIONAL RECOGNITION & BRAND VISIBILITY

Your company will be promoted as part of the ACOFP Corporate Council Roundtable via the following channels:



ACOFP NEWSLETTER

Up to two digital ads per year featured in ACOFP's weekly newsletter to our list of **26,000+ members**.



ACOFP WEBSITE

Acknowledgement on our Corporate Council Roundtable webpage that has **21,000+ monthly visits**.



TWITTER, LINKEDIN, AND FACEBOOK

Acknowledgment to our **8,500+ followers** including a link to your webpage of choice



ACOFP BLOG POST ON A TOPIC OF YOUR CHOICE

2,000+ monthly visits.

ACOFP staff will work with your team on creating an education-focused, non-commercial blog post relevant to an issue within family medicine. The blog will also be promoted in our newsletter and on social media.

CURRENT PARTNERS



CONTACT US TO LEARN MORE

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